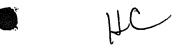
EXHIBIT B



UNITED STATES PATENT AND TRADEMARK OFFICE



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APPLICATION NO.	FILING	DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/502,285	02/11	1/2000	Sheldon F. Goldberg	3367-2-2	4950	
22442 7	590	04/23/2003				
SHERIDAN			EXAMINER			
1560 BROADY SUITE 1200				WHITE, CA	WHITE, CARMEN D	
DENVER, CO	80202			ART UNIT	PAPER NUMBER	
				3714 DATE MAILED: 04/23/2003	22	

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)
	Office Action Summary	09/502,285	GOLDBERG ET AL.
	omee Action Summary	Examiner	Art Unit
	The MAILING DATE SALE	Carmen D. White	3714
Period 1	The MAILING DATE of this communication app for Reply	ears on the cover sheet with the c	orrespondence address
- Ext afte - If th - If N - Fail - Any	HORTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. I MAILING STATE OF THIS FROM THE MAILING STATE OF THIS COMMUNICATION. I MAILING STATE OF THIS C	36(a). In no event, however, may a reply be tim within the statutory minimum of thirty (30) days rill apply and will expire SIX (6) MONTHS from	nely filed s will be considered timely. the mailing date of this communication
1)⊠	Responsive to communication(s) filed on 10 D	ecombor 2002	
2a)⊠	This is a manager	s action is non-final.	
3)	Since this application is in condition for allowal closed in accordance with the practice under s		
Disposit	closed in accordance with the practice under E ion of Claims	Ex parte Quayle, 1935 C.D. 11, 4	osecution as to the merits is 53 O.G. 213.
4)⊠	Claim(s) <u>98-172 and 174-205</u> is/are pending in	the application.	
	4a) Of the above claim(s) 101-103 is/are withdra	WD from consideration	
5)🖂	Claim(s) 98100, 104-114 and 201 is/are allowed	ed.	je a c. e.
	Claim(s) 115-172, 174-200 and 202-205 is/are r	rejected.	
7)	Claim(s) is/are objected to.		, ••
8)□ Applicati	Claim(s) are subject to restriction and/or on Papers	election requirement.	
9) 🗆 -	The specification is objected to by the Examiner.		
10) 🔲 🗆	The drawing(s) filed on is/are: a) accepted	ed or h) objected to by the Evam	inor
	Applicant may not request that any objection to the o	drawing(s) be held in abeyance See	37 CED 4 95(a)
11) 🔲 7	The proposed drawing correction filed oni	s: a) approved b) disapprove	ed by the Eveminor
	If approved, corrected drawings are required in reply	to this Office action.	od by the Examiner.
12)□ T	he oath or declaration is objected to by the Exan	niner.	
Priority u	nder 35 U.S.C. §§ 119 and 120		
13) 🔲 ,	Acknowledgment is made of a claim for foreign p	riority under 35 U.S.C. 8 119(a)-	(d) or (f)
a)[All b) Some * c) None of:	i i i	(u) or (i).
	1. Certified copies of the priority documents h		" CHINE
2	2. Certified copies of the priority documents h		I No
	B. Copies of the certified copies of the priority application from the International Burea the attached detailed Office action for a list of	documents have been received	in this National Stage
14)∐ Ac	knowledgment is made of a claim for domestic p	riority under 35 U.S.C. \$ 440(-).	/A
a) 15)∐ Ac	☐ The translation of the foreign language provis knowledgment is made of a claim for domestic p	ional application has been seed	
Attachment(s	i)		
2) Notice (3) Informa	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948) tion Disclosure Statement(s) (PTO-1449) Paper No(s)	4) Interview Summary (P 5) Notice of Informal Pate 6) Other:	TO-413) Paper No(s) ent Application (PTO-152)
S. Patent and Trade	emark Office		

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Election

Applicant's election without traverse of claims 98-100 and 104-205 in Paper No. 18 is acknowledged.

Claims 101-103 are withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected invention, there being no allowable generic or linking claim. Election was made without traverse in Paper No. 18.

Claim Objections

Claims 174-205 are objected to because of the following informalities: the claims are misnumbered. Applicant skipped claim #173. For purposes of this office action, claim 173 will be skipped as well, for clarity. Therefore, the examiner will refer to the claims as they are currently numbered. *Appropriate correction is required.*

Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 164-165 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Line 9 of the claims recites "substantially electronic game". This language is not clear and makes it difficult to determine the scope of the claim. How could the game be played over a network if it is "substantially electronic"?

Claims 196-200 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Step (c) of the claims recites "there is not input by the user, for which a display of the second advertising information at the user node is a consequence and a display of said first advertising information is not a consequence". This language is confusing and makes it difficult to ascertain the scope of the claim. It appears that the Applicant is attempting to state that the first and second advertising information is not in response to user input- however, the claim language is not quite clear.

Claims 115-165 are rejected under 35 U.S.C. 112, second paragraph, as being, indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Lines 33-35 of the claims recite "without there being a user input to the user node that has, as a consequence, the display of the second advertising presentation and not the first advertising presentation". This language is confusing and makes it difficult to ascertain the scope of the claim. It appears that the Applicant is attempting to state that the first and second advertising information is not in response to user input-however, the claim language is not quite clear.

Claims 166-172, 174-200 and 202-205 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

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Claims 166-172, 174-200 and 202-205 recite similar language in step (c){of both independent claims 196 and 166} which is indefinite for the reasons of the claims above.

Allowable Subject Matter

Claims 98-100, 104-114, 201 are allowed.

The following is a statement of reasons for the indication of allowable subject matter: The claims recite features of first, second, and additional advertising presentations that are not taught, in the same detail, by the prior art of record.

Examiner's Response to Applicant's Remarks

Applicant's arguments with respect to the prior claims of the application and the prior art cited in the initial claim rejections (paper #6) have been considered but are moot in view of the new ground(s) of rejection, due to the new claims submitted by Applicant.

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the